

INTERNATIONAL CONFERENCE

on
Industry 5.0 :
An Impact on Socio-Economic Sustainability
in

**Collaboration with SecuriGeek, France,
Indian Economic Association (IEA) &
U.P. Economic & Commerce Association (UPECA)**

IISES-2023

AUGUST 24 - 25, 2023



IIMT College of Management, Greater Noida

The IIMT College of Management, Greater Noida, affiliated to Chaudhary Charan Singh University, Meerut, Uttar Pradesh, was established in 2006 with an objective of transforming the young students into competent professionals with the ability to lead in the dynamic corporate environment. To achieve the objective, IIMT College of Management has evolved a comprehensive student's centric learning approach.

The IIMT College of Management offers the following programs:

- Bachelor of Business Administration (BBA)
- Bachelor of Computer Application (BCA)
- Bachelor of Commerce (B.COM)
- Bachelor of Arts in Journalism and Mass Communication (BAJMC)
- Bachelor of Commerce (B.COM) (H)*
- Master of Arts in Journalism and Mass Communication (MAJMC)*

The Faculty members at IIMT College of Management are highly motivated and have original, published academic and creative work, including print media articles and educational film making to their credit.

* These are newly inducted programs.

Objectives of the Conference :

- ◆ To explore the need of Industry 5.0 over Industry 4.0.
- ◆ To identify and acknowledge innovative efforts in the area of Industry 5.0
- ◆ To discuss issues related to current and future industry trends, sustainable business practices & organizational growth.
- ◆ To bring Academicians, Researchers, Management Thinkers and Entrepreneurs to one platform.
- ◆ To stimulate, recognize, appreciate and guide the budding researchers and contribute towards the effectiveness of quality research work and its potential value addition for a sustainable business eco-system.

Call for Papers

- ◆ The IIMT College of Management is conducting 2nd International Conference on the theme "Industry 5.0: An Impact on Socio-Economic Sustainability (IISES-2023) and invites original, empirical and conceptual research papers from academicians, professionals, consultants, practitioners, research scholars, and students related to the theme and sub themes for presentation.
- ◆ All selected abstracts and a few selected papers will be published in ISBN Numbered book. Maximum of two papers can be submitted by one author.
- ◆ Registration fee includes the conference kit and a soft copy of the conference proceedings of selected papers in an ISBN numbered book.

Instructions to Author

- ◆ The word limit for abstract is maximum 250 words, full paper length: 2500-5000 Words, Language: English/Hindi, Spacing: Single, Writing style: APA, Font: Times New Roman Font Size: 12, Margin: Half inch (on all four sides)
- ◆ Maximum number of authors for a single paper is restricted to two.
- ◆ All manuscripts should be professionally proof read before the submission.
- ◆ Need to mail attached signed copy of copyright.

Registration Fees (Per Participant) :

National Participants		
Participants from Academia	20 USD	1600.00 INR
Research Scholars	20 USD	1600.00 INR
Overseas Participants		
Research Scholars	20 USD	1600.00 INR
Participants from Academia	25 USD	2000.00 INR
Corporate/Industry Delegates	50 USD	4000.00 INR

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Journals Associated with Conference:

UGC- Care, ABDC Indexed 'C' category, Web of Science & Scopus.

*The publication cost in these journals will be totally borne by the researcher / Author.

*Conference will be in **Hybrid mode** (online & offline).

*All participants who would like to present their paper online need to pay INR 500/-.

For any further queries and registration, kindly

Mail us at: headrndiimtcn_gn@iimtindia.net

Conference Venue:

Plot No. 19 & 20 A, Knowledge Park-III, Greater Noida-201310 (UP).

Note - Facility available for external participants with an offline and online presence as per our institution's guidelines.

Sub-Themes of the Conference :

- ◆ Industry 5.0 - Strategic Decision in Business Operations.
- ◆ Sustainable Development and Innovation in Human Resource Management.
- ◆ HR Practices - Work-life Balance and Stress Management.
- ◆ Under- Employment Challenges Across Industries and Solutions.
- ◆ Application of AI in Journalism & Mass Communication.
- ◆ Servant Leadership at Work Place.
- ◆ Mindfulness and its Impact on Individual Performance Effectiveness.
- ◆ Customer Experience, Engagement & Relationship Management.
- ◆ Artificial Intelligence in HR.
- ◆ Marketing Analytics.
- ◆ Branding in Digital Marketing Age.
- ◆ E-Retail Marketing and Shoppers' Experience.
- ◆ Rural Consumers & Marketing Strategies.
- ◆ Role of Metaverse and Its Impact on Social Ecosystem.
- ◆ Role of Micro-Finance & Rural Development.
- ◆ Block Chain Technology Applications.
- ◆ Cloud Computing and Virtualization.
- ◆ Cyber Security and Ethical Hacking.
- ◆ Internet of Things (IoT) and Industrial IOT.
- ◆ Challenges in Internet of Things (IoT).
- ◆ Use of AI in Smart Manufacturing.
- ◆ New Generation Robotics and Automation.
- ◆ Conversion of Cloud Computing for Industry 4.0 to 5.0.
- ◆ Successful Practical Education through Virtual Labs using AI.
- ◆ Use of Augmented Reality and Virtual Reality in Education.

Conference Date
August 24 & 25, 2023

Last Date for Submission of Abstract
25th June, 2023

Last Date for Submission of Full
Length Research Paper
25th July, 2023

QR CODE FOR REGISTRATION & PAYMENT

