



# Two Days



# International Seminar

On

Intellectual Property Rights (IPR) and Behavioral Economics:  
Changing Various Dimensions of the Indian Economy

(06-07 February 2025 (Hybrid Mode))

Organized by

DEPARTMENT OF ECONOMICS, Dr. Harisingh Gour Vishwavidyalaya Sagar (MP) 470003 in  
collaboration with the INDIAN ECONOMIC ASSOCIATION (IEA)



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## IPR In India

Patent

Trademark

copy right

Utility/  
Model  
Design

Geographical  
Indication

Trade  
Secrets

ECONOMICS  
DEPARTMENT

Dear Sir/Ma'am

It is a matter of great privilege to share with you that the Department of Economics, Dr. Harisingh Gour Vishwavidyalaya, Sagar (M.P.), is organizing a International Seminar 06-07 February, 2025. The programme is being held to provide a platform to all the academicians, faculties, Company HR, Advocate, scholars, and other participants to deliberate upon and discuss the various issues of economic relevance related to the Intellectual Property Rights.

Our university

Dr. Harisingh Gour Vishwavidyalaya, Sagar was founded at Sagar on 18th July, 1946 by the sole initiative and donation of Sir Dr. Harisingh Gour. He was the founder Vice Chancellor of this University. Earlier it was known as University of Sagar and became a Central University by the Act of parliament on 15th January, 2009, located on the Vindhyaachal range of mountain.

Department of Economics

The Department of Economics is the pioneer teaching department in the university and involved in teachings of Economics at the Graduate, PG Diploma in Labour studies & post graduate levels leading to M.A. in Economics along with facilities for Ph.D. in this discipline. The department of economics is one of the oldest departments of this university. It started functioning on 18th July 1946. This department has been actively involved in researches in various sectors of Economy.

About The IEA

The Indian Economic Association (IEA), a registered body of economics professionals in India, came into existence in 1917 due to the pioneering initiative of Prof. C.J. Hamilton and Prof. Herbert Stanley. Both scholars worked to organize and advance research in the economic field and to deliver lectures. In 1916 Prof. Hamilton formed the Bengal Economic Society. He then called a conference in Kolkata in 1917 in which economic scholars from all over India were invited. The Bengal Economic Journal was published to publish its findings. The Indian Economic Association (IEA) is the oldest of the Indian economic associations. Since 1918 IEA has been holding annual conferences without any major break. IEA conferences witness huge participation and debate by economics professionals, academics, scholars and policy makers. IEA has hosted the World Economic Congress once. The International Economic Association was established in New Delhi in 1986 under the chairmanship of Professor Amartya Sen. The former presidents including Prof Amartya Sen include economists like Dr. Manmohan Singh; C.N. Vakil; D.R. Gadgil; V.K.R.V Rao; A.K. Dasgupta; D.T. Lakdawala; Prof. K.N. Raj; I.G. Patel; V.M. Dandekar; M.S. Adhishesh; P.R. Brahmananda; Kamta Prasad; C.H. Hanumantha Rao; Raja Chelliah; V.R. Panchamukhi; Gautam Mathur; Prof. G.S. Bhalla. IEA started its prestigious journal- Indian Economic Journal in 1946 which is still being published. IEA aims to promote research in the economic sector. It talks about the economic situation and dynamics in the country, especially in the global context. Indian economy is rapidly moving towards rapid development. IEA has organized 106 annual conferences so far - mostly held on 27-29 December every year.

About The Seminar

The seminar provide platform for the international dialogue on the theme Intellectual Property Rights and Behavioral Economics: Changing Various Dimensions of the Indian Economy on two consecutive days through the offline/online platform on 6th -7th February, 2025.

India is one of the largest democratic countries in the world. It is also a founding member of the World Trade Organization in 1995. Intellectual property rights are very relevant in the 3present times due to the greement on Trade Related Aspects of Intellectual Property Rights (TRIPS) in 1995. Also, behavioral economics has attracted attention all over the world. The study of researchers in this field has influenced the economic decision-making processes of individuals, society and privat and government institutions. Therefore, we have prepared the theme of this seminar keeping in mind both these backgrounds. Its objective is to study and discuss in detail various issues related to intellectual property rights and behavioral economics such as impact, status, opportunities, challenges and the way forward. So that better changes can be made in many laws related to agriculture, health, automobile, nformation technology, labor reforms and various businesses. Also, it is the duty of the students of law, psychology, political science, business, geography, sociology and economics to analyze the current situation from all contexts as well as economic perspectives. Therefore, in this seminar, efforts will be made to examine various dimensions of economics in this current situation. For this, active participation of all of you is required.

We invite research papers on any of the dimensions of the theme selected for the seminar.

Following sub-theme are given below for your convenience:

- Effects of trips on the Indian economy
- Effects of patents on manufacturing sectors
- Public Health and IPR
- Intellectual property law,
- Copyright law in India (the Copyright Act, 1957)
- Trademark infringement and protection
- Copyright infringement and protection
- Geographical indications infringement or protection
- Plant varieties, industrial designs, and semiconductor integrated circuit layout design infringement end protection
- Impact of corona crisis on the Indian economy
- loss aversion and prospect theory
- Social norms and altruism
- Observable behavior and external stimuli in the environment
- Interaction with the conditioning environment
- Role of behavioral economics in patent litigation and its implications for IPR policy.
- Behavioral Economics on Public Policy
- IPR Enforcement and Behavioral Economics Analyzing the role of behavioral economics in IPR enforcement and its policy implications.
- IPR and Artificial Intelligence
- IPR and Sustainability
- Behavioral economics for the betterment of government/private organizations/industries.
- Behavioral Economics Uncertainty and Risk
- Behavioral economics- Overconfidence, and self-control

## Call for Papers

All academicians, research scholars, policymakers, NGOs, students, and other stakeholders are invited to contribute a research paper on any of the above-mentioned themes. Research papers and articles (not exceeding 3000 words in Hindi or English) accompanied with an abstract not exceeding 250 words are invited on the above topics. Papers must be original, written in Microsoft Word using Times New Roman (12) font for English and KrutiDev (010) font for Hindi, 1.5 line spacing. The abstract should include the title, the name of the author(s), mailing address, contact number, and email address. The research paper and abstract should reach by 31st January 2025 for consideration in the conference.

The editorial board reserves the right to edit/accept/reject the research articles. Only quality research papers will be considered for publication. Submission of manuscripts will be treated as a transfer of copyrights to the editor.

## Submission Information

Papers for the International Seminar should be submitted to Dr. Veerandra Singh Matsaniya, Organizing Secretary, at [seminarsagaruniversity2025@gmail.com](mailto:seminarsagaruniversity2025@gmail.com) The selected papers will be published in a peer-reviewed journal/UGC care listed journal if considered suitable.

## Registration Fee Structure and Mode of Payments

Participants	Registration Fee Up to January 31st, 2025	Registration after January 31th, 2025 or on spot	Accommodation	Note - Online registration will be applicable only for teachers/researchers/students from outside Sagar city.
Faculty Members	900	1000	Included	600
Research Scholar	600	700	Included	400
Company Person	700	800	Included	500
Student	300	400	Included	200

For foreign participant registration charges; faculty members- USD 50, for researchers/students - USD 25. Registration fee can be made through Bank Draft, which should be drawn in favor of Dr. Veerandra Singh Matsaniya, Convenor, Department of Economics, Dr. Harisingh Gour Vishwavidyalaya, Sagar - 470003 (M.P.).

## Link For Registration

<https://forms.gle/Ry2pTsmYJSgndkWA>

## Payment Information

Bank Name: SBI Bank, UTD Branch, Sagar, M.P.  
Bank Address: Registrar Office Development Fund A/C No. 4  
A/C No: 40520720280  
IFSC - SBIN0001143

Note:

1. The participants will be permitted to present their papers only after the submission of the full paper and registration fee.
2. Stay arrangements shall be initiated on prior request.



## ACCOMODATION

A limited number of accommodations are available in the university guest house/hostels. It will be decided on a first-come, first-served basis. Suitable accommodation will be provided on a payment basis on request in the university guest house or nearby hotels. Participants may also make their arrangements.

